

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

**Department of Health & Family Welfare – Jagananna Aarogya Suraksha  
Programme – Door to Door campaign and Health Camp at Village Health Clinics  
and Urban PHCs in the State - Certain Guidelines – Orders – Issued**

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**HEALTH & FAMILY WELFARE (E.1) DEPARTMENT**

**G.O. Rt. No.675**

**Dt: 10.09.2023**

**Read:**

Ref: From the Director, Health & Family Welfare, Mangalagiri  
received through e-office bearing computer No.2200395

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**ORDER:**

1. The Government is implementing numerous Health Schemes including new initiative of Family Doctor Programme with an intension to provide comprehensive Primary Health Care services at Village Level. Further the Government objective is ensure, all the health initiatives shall reach everyone with the concept of "leave no one behind" and 'leave no village behind'.

2. In order to achieve the objective, the Government after careful examination of proposal in the reference cited has decided to conduct "Jagananna Aarogya Suraksha Programme" for duration of one month in which Door to Door campaign to create awareness on health programs and identification of health needs of the citizens will be conducted by CHOs, ANMs and Volunteers. Health Camp at Village Health Clinics and Urban PHCs will be organized on scheduled dates to address the health needs of the citizen in a comprehensive manner. Hence, for the proper conduct of the programme the Government hereby issued the following guidelines:

**3. Objectives of the Jagananna Aarogya Suraksha Programme**

1. Door to Door campaign by two teams lead by CHO and ANM covering approximately half of the households each of the concerned Village Health Clinic to identify the health needs of the citizens without leaving any households.
2. The program aims to cover all households specifically targeting Non communicable and communicable diseases, anti-natal and post-natal care, Neo-natal and infant care, Adolescent health and persons with chronic diseases.
3. An awareness drive on Dr YSR Aarogyasri health care services and assisting the people in downloading of Aarogyasri citizen APP on smartphones of the people during door to door campaign by volunteers.

4. Health Camp for consultation, treatment and distribution of prescribed drugs and referral to higher health facilities if required.
5. Health education sessions to bring awareness among the citizens to achieve the objective of comprehensive preventive care.

**4. Unit of JAS Planning.**

1. The mandal will be the unit of campaign planning. In rural areas, the MPDO, MROs and the PHC Medical officers will prepare Village Health clinic wise health camp plan schedule. In the case of urban areas, the Municipal Commissioner along with the Municipal Health officer and the Medical Officers of UPHCs will prepare the schedule for health camps at UPHC.
2. Two PHC Doctors - the Family Doctor of the VHC and an additional doctor from another PHC in the mandal as decided by DMHO of the District will be attending the camp compulsorily.
3. Two additional doctors preferably specialists from Aarogyasri Network Hospitals and other DME / Secondary Health institutions will be deployed such that the regular Hospital services are not affected.
4. On any given day, one JAS Camp will be conducted in a Mandal and will be headed by MRO or MPDO depending upon the schedule for VHC. In urban areas one camp will be conducted per district in UPHC as per the schedule prepared and will be supervised by the Municipal Commissioner concerned. In case of Municipal Corporations with higher number of UPHCs, two camps can be conducted every day one supervised by Municipal Commissioner and another by Additional \ Zonal Commissioner concerned.

**5. Location of the JAS Camp**

The building identified shall be having minimum three to four rooms to ensure proper arrangements for health camp. There shall be arrangements for examination by the doctors with proper privacy. Suitable buildings which are located centrally convenient to the people of the village secretariat shall be identified by the mandal team like Village Secretariats, Community Halls, Junior Colleges or school premises in rural areas. In case of Urban areas, camps are to be conducted in the Urban PHC premises preferably or any other suitable building identified by the Municipal Commissioner concerned. However adequate care has to be taken to ensure no damage to IFPs (Interactive Flat Panels) and furniture at schools in case health camps are conducted at the school premises. It shall be ensured by PR staff to organize cleaning and sanitization of school premises after completion of Health camp so as to avoid inconvenience to the students.

**6. Campaign Planning:**

- **Key stakeholders**

**District Level** – District Collector, PO, ITDA \ DTWO, CEO ZP, DPO, DMHO, DCHS, Nodal officer for GSWS and DC Aarogyasri, PD ICDS, DEO, 104 District Coordinators and Municipal Commissioners.

**Mandal Level** – MPDO, MRO, PHC Medical officers, CDPO and the MEO

**Village Level** – Panchayat Secretary and other staff of village secretariate, CHOs, ANM, ASHA, AWW and Volunteers.

District Collector shall instruct the MPDO's to map and schedule the VHCs in the mandal equally among MPDO / MRO who will lead the team and make arrangement for the JAS camp in their allotted VHC duly consulting the Medical Officer of the PHC.

In case of Urban area the JAS camp scheduling shall be done by Municipal Commissioners. The arrangements for conduct of health camps shall be supervised by the Municipal Commissioner, Additional / Zonal Commissioner.

- If 'D' is the day of the health camp, the campaign will start D – 15 days in advance.
- Campaign dates: The campaign dates for each VHC will be updated in the GSWS portal. Change of dates is permitted only in certain contingencies. The campaign planning will be done in the MPDO/MC login for scheduling the dates.
- The key stakeholders should carry out a coordination meeting and ensure that screening is done prior to the camp for school children and SAM/MAM children, anemic pregnant, lactating women and adolescent girls. All identified cases requiring checkup are brought to the JAS camp.
- The two additional doctors participating in the campaign have to be finalized by the team consisting of DMHO, DCHS & District Coordinator of Aarogyasri after discussing with the Network Hospitals and the Superintendent of GGH. Indian Medical Association is also requested to mobilise their members to participate in the camps as per their availability. CEO Arogyasri will facilitate taking their participation alongwith place and dates on line and will pass on the information to the above District team. The additional doctor data also must be fed into the system for deploying in cases of necessity.
- The team also should plan for buffer staff as well. The buffer staff may preferably be placed at Divisional level.
- The required staff from the Secretariat and the PHCs should be allocated duties to manage the JAS Camp on the D Day.

## 7. Phase I - Door to Door campaigns:

The key stakeholders – CHOs, ANMs, ASHAs and Volunteers

- The Volunteer will visit the door-to-door and will explain about Jagananna Aarogya Suraksha camp, date and venue. They will also inform the schedule of visit of CHO \ ANM such that the people can be available on that day. They will provide the Dr YSR Aarogyasri pamphlet and explain on how they can avail health services under Aarogyasri free of cost. They will explain on Dr YSR Aarogya Aasara and also explain the features of the Aarogyasri App and help the people in downloading the Aarogyasri App in the smart phones of the people based on request. Number of downloads will be a parameter for assessing their performance.

The CHO & ANM starts the door to door campaign in their allotted part of the village 15 days before the JAS Camp Day.

#### Roles and Responsibilities:

| Role                         | Door to Door campaigns                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Panchayat Secretary</b>   | <ul style="list-style-type: none"> <li>• Making arrangements for successful conduct of the health camp under the guidance of MPDO \ MRO along with all the staff of Village Secretariat.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                |
| <b>CHO \ ANM</b>             | <ul style="list-style-type: none"> <li>• The CHO \ ANM will start door-to-door visit from (D - 15) th day.</li> <li>• Will ask pointed questions on the health aspects of the individuals in the household.</li> <li>• Record the responses to the questionnaire in the App.</li> <li>• Carry out the necessary Tests and record results in the App.</li> <li>• Give a token to the household to attend the health camp on camp day.</li> <li>• Concerned village volunteer will accompany CHO \ ANM to take biometric authentication of the household.</li> </ul> |
| <b>Volunteer</b>             | <ul style="list-style-type: none"> <li>• The volunteer will visit all households under his cluster again after CHO \ ANM visit before the JAS Camp Day.</li> <li>• The volunteer will ask pre-defined questions on Government program related to health.</li> <li>• Will explain about the forthcoming JAS camp and the benefits of the camp. Will again tell the date and location of the camp</li> </ul>                                                                                                                                                         |
| <b>ASHA</b>                  | <ul style="list-style-type: none"> <li>• ASHA will assist CHO/ ANM in Door to Door campaign to their allotted households.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Anganwadi Workers</b>     | <ul style="list-style-type: none"> <li>• Shall identify SAM, MAM, SUW, Children, share the data to ANMs and mobilize the children to camp</li> <li>• Create awareness in pregnant women, lactating mothers to visit the health camp for check ups.</li> </ul>                                                                                                                                                                                                                                                                                                      |
| <b>Head Master of School</b> | <ul style="list-style-type: none"> <li>• Screening of the children from head to toe with the help of CHO/ ANM to identify cases of disease, birth defect, disability and development disorders and shall take the children to the JAS camp on the scheduled date.</li> </ul>                                                                                                                                                                                                                                                                                       |

#### 8. Phase II – Health Camp (D Day)

MRO/MPDO along with the Medical Officer of the PHC are responsible for the successful conduct of the camp. They should mobilize necessary resources including manpower for organizing the camp. They should take the help of organizations such as Red Cross and NSS to facilitate smooth functioning of the camp.

**9. The Mandal team should ensure the following amenities at Health Camp:**

- Help Desk counter
- Registration counter
- Drugs counter
- Testing counter
- Physical Infrastructure:
  - a. Shamiana
  - b. Banners/ IEC material
  - c. Chairs for seating
  - d. Tables/chairs for counters
  - e. Investigation rooms + Investigation table
  - f. Availability of test Rapid Kits
  - g. Availability of Drugs
  - h. Laptops/systems -3 NOs
  - i. Genset + power
  - j. Printer + papers
  - k. Drinking water
  - l. Washrooms and running water.
  - m. Signages
  - n. Stationery
  - o. Wheel chair

10. The District Collectors shall hold meetings with the Line departments at District Level for coordination and distribution of work among the teams and shall conduct trainings & Capacity building to all the team members involved in the campaign and Health Camp. He \ she also shall make arrangements to share the schedule of JAS camps with all the people's representatives and request their active participation in the camps.

11. The Director, GV/WV & VSWS Vijayawada shall develop a Module in AP SEVA portal for scheduling, Volunteers survey in Volunteers App, Generation of Case sheet and required guidelines for conduct of Jagananna Aarogya Suraksha Programme most effectively.

12. The Director of Health & Family Welfare shall develop ANM APP for Household survey and to ensure the data to be pushed to AP SEVA portal and Medical Officer APP (MO AP APP). Proper arrangements to be made to track the referral cases to Aarogyasri network hospitals.

13. The Managing Director, APMSIDC shall ensure the availability of the adequate stock of all the drugs and diagnostic kits in the VHC on the Day of the JAS health

camp. Further adequate number of Rapid kits during door-to-door campaign shall be provided to the VHCs and UHCs well in advance for carrying out the tests.

14. The CEO, Aarogyasri, shall ensure the availability of Medical Officers and Specialist Doctors to the JAS Camps in coordination with the DME, Director, Secondary Health, DPHFW and Network Hospitals. He shall also make available provision for taking preferences regarding participation of members of Indian Medical Association online in Aarogyasri website and forward the data to the District team.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**M T KRISHNA BABU**  
**SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To

All the Special Chief Secretaries / Principal Secretaries/ Secretaries, CCLA, Municipal Administration & Urban Development, Panchayati Raj and Rural Development, GV/WV & VSWS, Women & Child Welfare, School Education, Tribal Welfare with a request to issue necessary instructions to the concerned for conduct of JAS successfully.

The Director of Health & Family Welfare, Mangalagiri

The Director of Public Health & Family Welfare

The Director of Medical Education, Vijayawada

The Chief Executive Officer, Aarogyasri Health Care Trust

The Director, Secondary Health.

Sc/Sf

//FORWARDED::BY ORDER//

  
SECTION OFFICER  
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